



Product Presentation

The power of nature, bottled!



r·water

Hydrating Fruit Drink

Product Highlights:

- 13 years of excellence on the market
- The most delicious vitamin drinks in their category
- Packed with essential vitamins and minerals
- Made with real fruit content
- Eye-catching design in a 750 ml bottle

Sales Channels:

- Retail
- School and workplace buffets
- Grocery stores
- Supermarkets
- And more

Target Group:

- Health-conscious consumers aged 12–45
- Office workers
- Health-conscious parents and families
- Children and young adults who value both hydration and great taste

Environmental & Health Commitment:

- Bottles made from 30% recycled rPET
- 100% recyclable packaging
- BPA-free materials
- 30% of our energy needs covered by renewable sources



Power Fruit Raspberry

Low-energy fruit drink with added vitamins.

Features:

- With vitamins B3, B5, B6 and B9
- 12% fruit content
- No added sugar



Power Fruit Pineapple

Low-energy fruit drink with added vitamins.

Features:

- Vitamin C
- Vitamin D
- 12% fruit content
- No added sugar





Power Fruit Watermelon

Low-energy fruit drink with added vitamins.

Features:

- With vitamins B1, B6 and B12
- Vitamin C
- 12% fruit content
- No added sugar



Power Fruit Multivitamin

Low-energy fruit drink with added vitamins.

Features:

- Vitamin C
- With vitamins B1, B6 and B12
- 12% fruit content
- No added sugar





Power Fruit Pomegranate

Low-energy fruit drink with added vitamins.

Features:

- Vitamin C
- Zinc
- Chromium
- 12% fruit content
- No added sugar



Power Fruit Mango

Low-energy fruit drink with added vitamins.

Features:

- Vitamin C
- With vitamins B6 and B9
- Zinc
- 12% fruit content
- No added sugar





Power Fruit Green Apple

Low-energy fruit drink with
added vitamins.

Features:

- Vitamin C
- Zinc
- 12% fruit content
- No added sugar



Power Fruit Forest Fruit

Low-energy fruit drink with
added vitamins.

Features:

- With vitamins B3, B5, B6 and B9
- 12% fruit content
- No added sugar





Power Fruit Apple-Plum

Low-energy fruit drink with added vitamins.

Features:

- With vitamins B3, B5 and B6
- Zinc
- 12% fruit content
- No added sugar



Power Fruit Sour Cherry

Low-energy fruit drink with added vitamins.

Features:

- Zinc
- Vitamin D
- 12% fruit content
- No added sugar





Power Fruit Cranberry

Low-energy fruit drink with
added vitamins.

Features:

- Vitamin D
- Zinc
- 12% fruit content
- No added sugar



Get in Touch with Us

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